

Let's Move Volusia's YOUTH Coalition Meeting

Wednesday, July 13, 2011

2 p.m. to 3:30 p.m.

Conference Room C, Volusia County Health Department



In attendance:

Name	Agency
Baird, Carrie	One Voice for Volusia
Barringer, Krista	Easter Seals of Volusia/Flagler
Bell, Lucy B.	Daytona Beach Chapter of the Links, Inc.
Blessington, Kristian	Volusia County Health Department
Curtis, Linda	USTA Florida
Funchess, Lisa	Volusia County Health Department - WIC, Nutrition
Galloway, Pinkie	WIC
Givens Hajj-Mak, Cassandra	Mid Florida Community Services
Hinson, Rakinya	Volusia County Health Department
Holland, Shirley	Halifax Health
Houde, April	Mid Florida Community Services
Johnson, Bev	Volusia Flagler Family YMCA
Magnant, Desiree	Florida Hospital
Manzollillo, Rosemarie	Halifax Behavioral Services
Marchena, Tonia	Volusia County Health Department
Meredith, Gary	Halifax Health
Moran, Teresa	Volusia County Health Department
O'Brien, Colleen, RN	Bethune Cookman University
Parris, Steve	Healthy Communities
Philip, Celeste	Volusia County Health Department
Pratt, Carolyn	Pathways Elementary, Physical Education
Rogers, Teresa	Volusia Flagler Family YMCA
Schlageter, Deborah	One Voice for Volusia
Sorensen, Bonnie	Volusia County Health Department
Wait, Nancy	Volusia County Schools
Wang, Salina	Halifax Health
Willis, Keith	City of Daytona Beach
Zachry, Michelle	Halifax Health (Fitness)
Zili, Danielle	Florida Hospital Memorial Medical Center

Call to Action:

Dr. Sorensen called the meeting to order at 2 p.m. She explained the onset of the Let's Move Volusia's Youth coalition was initiated by Florida Hospital and Halifax Health leadership who then approached the Volusia

County Health Department. The problem of over-nourishment and under-activity led to the focus of youth as the most vulnerable populations concerning this issue. In reviewing risk factors, the group decided to pursue the creation of this local coalition so work could be done and activities planned when and if funding opportunities arise.

Healthy Communities, Healthy Youth:

Dr. Sorensen introduced Dr. Philip who presented a Power Point highlighting the following:

- Childhood Obesity in the News
- Growing Challenges (referencing the availability and access to soda/fast food/sedentary lifestyles, etc.)
- Obesity Trends Among U.S. Adults (BRFSS data trends from 1990 to 2009)
- Factors that Influence Childhood Obesity (race/ethnicity, socio-economic status)
- County-level Data
- 3-Year Average, Percent Obese in 1st, 3rd, 6th Grades from 2007-2010
- Total Number of Obese Students in Grades 1st, 3rd and 6th, By Grade
- Environmental Factors (Food Deserts in Volusia County: where there appears to be less nutritional choices for families/individuals)
- Factors that Affect Health
 - Clinical Interventions
 - Long-lasting Protective Interventions
- Maximizing Health Impact

Dr. Philip concluded her presentation and introduced Teresa Moran, Health Promotions Director.

Community Inventory:

Ms. Moran shared that the website, www.letsmovevolusiasyouth.org is up and running and invited individuals who haven't already done so to visit. Efforts are in place to start an inventory of what agencies are working on and to date 13 agencies have completed the survey online.

Priority Sector Rankings:

Carrie Baird from One Voice for Volusia conducted a ranking of the priority sectors to concentrate efforts on. Open discussion regarding examples of work/activities that could be conducted by sector ensued. The following sectors were considered:

1.	Businesses & Employers	6.	Mayors/Local Officials
2.	Community, faith and Youth Organizations	7.	Parents, Youth & Family
3.	Early Childhood	8.	Parks and Recreation
4.	Healthcare Professionals	9.	Private and Public Schools
5.	Marketing, Advertising, Media	10.	Transportation/Transit

The following were prioritized for concentration/focus in moving forward:

- #1. Parents, Youth & Family (#7)
- #2. Private and Public Schools (#9)
- #3. Early Childhood (#3)

A brief time of questions and answers continued with discussion concentrating on "how to we get children that really need assistance the information?" The meeting adjourned following roundtable introductions.

The next meeting will be held in late August and members will be polled regarding their availability.

The meeting critiques were as follows: 7 people completed the meeting critiques and 7 indicated the meeting was productive.

The next meeting could be improved by:

- Everything was great!

What I liked about this meeting was:

- Healthy initiative ranking areas of importance to the group and community 2) wide range of programs attended.
- Everything.
- Presentations, information.
- Learning about other organizations and how they can help improve healthy living..
- Community agencies getting together to really address this issue.
- Everyone on the same page and fighting a good cause!

Please add the following individual(s) to future meeting notices:

- Karen Riley, (karen_riley@doh.state.fl.us)

Other comments:

- Looking forward on working on addressing childhood obesity.
- This is a good start with addressing a problem that impact families – nutrition.
- Subject to address: diabetes in youth.
- Touch on healthcare providers and ways they can increase awareness.
- Keep up the work on a very important issue.